# CORY ROKES

## The Multifaceted Professional

LEADER | PHOTOGRAPHER | VIDEOGRAPHER | CREATOR



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LINKEDIN

https://www.linkedin.com/in/cdrokes/

# **EDUCATION**

2020

## **DIPLOMA - FILM PRODUCTION**

Vancouver Film School

- · Specialized in Producing & Directing
- · Recipient of Kevin Smith scholorship
- · Produced five shorts within 18 months

2019

**DIGITAL VIDEO & FILMMAKING CERT.** 

Nothern Virginia Community College

2012

BACHELORS DEGREE - MANAGEMENT BACHELORS DEGREE - MARKETING MINOR - MUSIC: JAZZ IDIOM Michigan Technological University

## HARDWARE

- · Sonv Mirrorless Cameras
- DJI 4D Cinema Camera
- · Panasonic Lumix Mirrorless Cameras
- DJI Ronin Gimbals
- DJI Drones
- · Nikon Mirrorless & DSLR Cameras
- · GoPro Action Cameras

## SOFTWARE

- Windows & macOS
- · Microsoft Office Suite
- · Adobe Creative Cloud
- · Google Suite
- Asana
- Movie Magic
  - · Scheduling, Budgeting
- · AVID Media Composer
- Final Cut Pro
- Video Conferencing
  - · Zoom, Teams, Skype, FaceTime

# **CERTIFICATIONS**

#### **FAA PART 107 UAS**

Licensed to operate and assist with flight of unmanned aircraft systems (Drones).

# WORK EXPERIENCE

#### OWNER/PHOTOGRAPHER/VIDEOGRAPHER

Cory Rokes Media LLC. | West Bend, WI | 2024 - Present

Personally owned LLC. for use in capturing any and all styles of photography and videography. https://www.coryrokesmedia.com

#### **VIDEOGRAPHER**

First Station Media LLC. | Milwuakee, WI | 2024 - Present

I assist our clients with all media based activities including capturing media on both a mirrorless camera and drone, photographing subjects, and handling all the post-production editing work to deliever a professional-grade content to be used in their marketing efforts.

### **PHOTOGRAPHER**

Network Photography | Jackson, WI | 2024 - Present

Working part-time as a school Photographer, traveling to Wisconsin-based elementary, middle, and high schools to capture stills of students and faculty. The purpose of which are for yearbook and identification card uses. I actively set up and tear down a full studio including camera, lights, and back drop and properly pose subjects according to Network guidelines.

## MARKETING VIDEOGRAPHER

Delkor Systems | Minneapolis, MN | 2022 - 2024

For Delkor Systems, I generated video and photo based content for multiple marketing avenues. I schedule weekly shoots, prepare shot list, capture footage using multi-camera set-ups,handle post-production including voice-overs, and exporting final product . I also coordinate various live-steams of factory tests. Capture one-on-one interviews. And travel to other factory's for on-location video shoots.

## **FLEET LOGISTICS SUPERVISOR**

Enterprise Rent-A-Car | Washington D.C. Metro Area | 2012 - 2019

After successful completion of the Management Trainee program, was promoted to this corporate level position. Primary responsibilities included (but not limited to): forecasting business trends to grow a rental fleet of 7,700 units to over 8,100 spread over 35 rental branches. Maintained an average of 92% customer-in-car occupancy by logistically coordinating fleet moves using a team of 110 employees, all of which were under my supervision. Reduced vehicles down time by two days using strategic initiatives, therefore increasing turnaround time and profits.